

Privacy policy

This is Shareit Bloxcar Oy's privacy policy according to EU:s general data protection act (GDPR).

Created 10.1.2018

Updated 9.9.2019

1. Register controller

Name

Shareit Bloxcar Oy, Business ID 2417695-9

Address

Albertinkatu 21 D 20
00120 Helsinki

Other contact details

info@bloxcar.fi
+358 44 732 9611

2. Contact person

Name

Janika Öhman

Other contact details

info@bloxcar.fi,
+358 44 732 9611

3. Name of the register

Shareit Bloxcar Oy's customer register

4. Purpose and legal grounds for processing personal data

The legal basis for the processing of personal data under the EU General Data Protection Regulation is the agreement to which the data subject is a party. The purpose of processing personal information is to maintain the car peer-to-peer car rental service provided by Shareit Bloxcar Oy. Personal data is processed for the purpose of managing and analyzing customer and other business relationships, service provision and personalization, marketing, market research, customer communications, customer relationship management, booking and rental processing and archiving, billing and vehicle status monitoring. The information can also be used to plan and develop the operations of Shareit Bloxcar Oy.

5. User Register Data Contents

In the register the following information can be handled about the registered user:

- name
- date of birth
- language
- contact details (postal address, phone number, e-mail)
- start and end date of the customer relationship
- direct marketing permission
- information regarding electronic services and content (e.g. newsletter subscriptions), technical information sent by the registered user to the register holder's server (e.g. IP address, browser, browser version, page from which the registered user came to our page) and cookies sent to the registered user's browser with related information
- information regarding marketing and promotion, such as marketing actions directed at the registered user and their participation in them (e.g. lotteries or competitions)
- information regarding upkeep and maintenance of the customer relationship (e.g. rentals or bought services, basic information and feedback).

The data is not used for automated decision making or profiling.

6. Regular data sources

The customer gives out the personal data to Shareit Bloxcar Oy. Shareit Bloxcar Oy can verify the information by using Suomen asiakastieto Oy's register, Population Information System, Traficom's Vehicular and Driver Data Register and other information sources. Shareit Bloxcar Oy may also get information from partners' registers and from authorities and companies that provide personal data services. By logging in to the service the customer accepts the collection and disclosure of information.

Information stored in the register can be obtained from the customer e.g. messages sent via web forms, email, telephone, social media services, contracts, customer meetings and other situations where a customer discloses information.

7. Regular disclosure of information

The person's name, address, email address and phone number may be transferred to another Shareit Bloxcar Oy customer in connection with the making and processing of the rental request and in connection with the rental transaction.

The data may be transferred to a partner selected by the controller who processes the data on behalf of the controller, on the basis of a cooperation agreement between the parties. In this case, the data processor does not have the right to process the transferred data on its own account, in its own personal records.

8. Transfer of data outside the EU or the EEA

Information in the register will not be disclosed outside the European Union or the European Economic Area.

9. Data protection principles of the register

The records are handled with care and the data processed by the information systems are appropriately protected. When registry information is stored on internet servers, the physical and digital security of their hardware is properly taken care of. The data controller ensures that the stored information, as well as server access and other information critical to the security of the personal data, is treated confidentially and only by the employees whose job description it is included in. We will retain your personal information for seven (7) years.

10. Right to control the information

Customers have the right to control their information. The request may be sent per e-mail to the contact person.

11. Right to rectify incorrect information

Customers have the right to demand that incorrect or old information is deleted or corrected. The request may be sent per e-mail to the contact person.

12. Other rights regarding handling the information

A person in the register has the right to request the removal of personal data concerning him from the register. Data subjects also have other rights under the EU General Data Protection Regulation, such as restricting the processing of personal data in certain situations. Requests should be sent to the controller by email. If necessary, the controller may ask the applicant to prove his identity. The controller will respond to the client within the time limit set by the EU Data Protection Regulation (as a rule within one month).