

Privacy Policy

Personal Data Act (523/1999), Sections 10 and 24
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1. Controller of the register

Name

Shareit Bloxcar Oy, Business ID 2417695-9

Address

Itäkatu 1–5,
00930 Helsinki
Finland

Other contact information

info@shareitbloxcar.fi
+358 (0) 44 732 9611

2. Contact information for queries regarding the register

Name

Janika Öhman

Address

Itäkatu 1–5,
00930 Helsinki
Finland

Other contact information

janika.ohman@shareit.fi

3. Name of the register

Customer register of Shareit Bloxcar Oy

4. Use of information contained in the register

The aim of handling personal data is to maintain the peer-to-peer rental service provided by Shareit Bloxcar Oy and for customer relationships or other relevant relationships, analysis, service provision, personalisation, marketing, market research, customer communications, upkeep of customer contacts, handling and archiving of bookings and rentals, invoicing and

following the status of vehicles. The information can also be used for planning and developing the company operations of Shareit Bloxcar Oy.

5. User Register Data Contents

In the register the following information can be handled about the registered user:

- name
- date of birth
- gender
- language
- contact details (postal address, phone number, e-mail)
- start and end date of the customer relationship
- direct marketing permission
- information regarding electronic services and content (e.g. newsletter subscriptions), technical information sent by the registered user to the register holder's server (e.g. IP address, browser, browser version, page from which the registered user came to our page) and cookies sent to the registered user's browser with related information
- information regarding marketing and promotion, such as marketing actions directed at the registered user and their participation in them (e.g. lotteries or competitions)
- information regarding upkeep and maintenance of the customer relationship (e.g. rentals or bought services, basic information and feedback).

6. Regular Data sources

The customer gives out the personal data to Shareit Bloxcar Oy. Shareit Bloxcar Oy can verify the information by using Suomen asiakastieto Oy's register, Population Information System, Vehicular and Driver Data Register and other information sources. Shareit Bloxcar Oy may also get information from partners' registers and from authorities and companies that provide personal data services. By logging in to the service the customer accepts the collection and disclosure of information.

7. Regular Disclosure of information

Name, address, e-mail and phone number can be handed to another Shareit Bloxcar Oy customer in conjunction with the making or handling of a booking request or rental.

The name and picture of the owner is shown on the vehicle page in the Shareit Bloxcar Oy online service. Information in the person register can be handed to third-party service providers that cooperate directly with Shareit Bloxcar Oy.

The information can be provided at the discretion of the controller of the register to e.g. partners and within the permits and obligations of the current legislation, if the registered user has not

prohibited disclosure of information. Disclosure of information can only be done for purposes that are relevant to the use of Shareit Bloxcar Oy.

Information may also be disclosed based on requests by competent authorities or other parties in accordance with existing legislation or for scientific research. In this case the information is anonymised. Information may be disclosed to buyers in case of mergers and acquisitions.

Information may be transferred to partners who are chosen by the controller of the register and who process data for the controller in accordance with a cooperation agreement. The controller may not process transferred information on its own account in their own person registers.

8. Data protection principles of the register

Data in the register will not be transferred outside the European Union or the European Economic Area.

9. Rights of a data subject

a) Manual data

Shareit Bloxcar Oy does not handle or keep manual data.

b) Electronic data

The personnel of Shareit Bloxcar Oy and persons individually authorised by Shareit Bloxcar Oy have the right to access the register. The users are identified with unique usernames. The servers are protected with firewalls, by keeping security software up to date, reduplicating and other actions in accordance with good information security practices.

10. Right to control the information

Customers have the right to control their information. The request may be sent per e-mail to the contact person.

11. Right to rectify incorrect information

Customers have the right to demand that incorrect or old information is deleted or corrected. The request may be sent per e-mail to the contact person.

12. Other rights regarding handling the information

Customers have the right to refuse direct marketing. A customer also has the right to refuse any other contact after they have removed their profile from the service.